

THE **ROUNDTABLE**  
FOR AIRPORT MARKETING  
+ ROUTE DEVELOPMENT

Wednesday, August 17	
5:00 pm to 6:15 pm	<b>Meet &amp; Greet at Mooloolaba Surf Club Deck</b>
6:30pm pm to 8:30 pm	<b>Dinner @ Via Italia</b>
Thursday, August 18	
8:00 am to 9:00 am	<b>Breakfast</b>
8:30 am to 8:45 am	<b>Welcome</b>
8:45 am to 9:30 am	<b>State of the Industry Discussion</b> Oliver Lamb – Ailevon Pacific Aviation Consulting
9:35 am to 10:20 am	<b>Presentation: Air New Zealand Update</b> Simon Kleinsorge – Manager Network Planning, Air New Zealand
10:25 am to 11:10 am	<b>Around the Room – Amped up Airport Marketing</b> The Quotient Group
11:10 am to 11:15 am	Break
11:15 am to 12:00 pm	<b>Presentation: Jetgo Update</b> Paul Bredereck – Managing Director Airlines, Jetgo
12:00 pm to 1:00 pm	Lunch
1:00 pm to 1:15 pm	<b>Presentation: Welcome to Sunshine Coast</b> Simon Latchford - CEO, Visit Sunshine Coast
1:15 pm to 1:30 pm	<b>Presentation: Sunshine Coast Airport</b> Peter Pallot - General Manager, Sunshine Coast Airport
1:35 pm to 2:20 pm	<b>Presentation: Virgin Australia Update</b> Matthew Yarrow - Manager, Network Planning
2:25 pm to 3:15 pm	<b>Around the Room – Digital Marketing &amp; Social Engagement for Airports</b> The Quotient Group
3:15 pm to 3:30 pm	Break
3:30 pm to 4:15 pm	<b>Around the Room – Airport Dashboards &amp; Statistical Reporting</b> The Quotient Group
4:15 pm to 5:00 pm	<b>Day One Wrap Up Discussion</b>
6:30 pm to 9:00 pm	<b>Dinner @ See Restaurant</b>
Friday, August 19	
8:30 am to 9:30 am	<b>Breakfast</b>
9:30 am to 10:15 am	<b>One on One with Jetstar</b> Jim Fuoco – Head of Network & Schedules Analysis, Jetstar
10:15 am to 11:00 am	<b>Around the Room – Airport Communication Planning</b> The Quotient Group
11:00 am to 12:00 pm	<b>Roundtable Wrap-Up Discussion</b> Oliver Lamb & Brad DiFiore, Ailevon Pacific
12:00 pm	End of Conference
12:10 pm	Optional Lunch at <b>One Up Bar &amp; Bistro</b>

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